



Memorandum of Understanding

1. By signing this Memorandum of Understanding (“MOU”), the Cluck 2018 (“the event”) vendor named below agrees that they have read and understand the following paragraphs.
2. The food vendor will distribute samples of fried chicken, accompanying sides and/or bourbon at Cluck 2018.
3. The bourbon vendor will donate one (1) case of twelve (12) bottles of bourbon to event organizers for distribution in one (1) ounce sample cups during the event.
4. As a vendor at Cluck 2018, you will participate in the Cluck 2018 Best of Chicken & Bourbon Contest.
5. The vendor will provide all necessary sampling material to include but not limited to food, liquor, silverware, plates, coupons, signs, chafing dishes, extension cords, cups, napkins, promotional materials, etc.
6. Cluck 2018 will be held on October 13, 2018 from 2-5PM. The location of the event is the Tube Factory, located at 1125 Cruft St., Indianapolis, IN 46203.
7. The vendor understands that there is no cost to participate in the event and no payment will come to vendor from cluck or event attendees for samples provided during the event.
8. Food vendor setup begins at 1230PM the day of the event. Tear down must be completed by 6PM the day of the event.
9. As a food vendor, you will receive
 - a. Unfettered access to 200 Cluck 2018 attendees
 - b. 5 general admission tickets
 - c. Competition space in the Best of Cluck 2018 Chicken & Bourbon Contest
 - d. Post event attendee list
 - e. Recognition on the event website
 - f. One standard table sign that names your restaurant





- g. Signage and couponing opportunity at booth space
 - h. 10' booth space that includes two 8' tables and two table coverings
 - i. Kitchen access with water and electricity
 - j. Mention in the event press releases
 - k. Post-event Best of Cluck 2018 Chicken & Bourbon Contest "winner" press release
10. As a bourbon vendor, you will receive
- a. 1-oz. sampling of your brand during the event (vendors donate 12-750ml bottles)
 - b. 5 general admission tickets
 - c. Post event attendee list
 - d. Recognition on the event website
 - e. Couponing opportunity at booth space
 - f. Mention in the event press releases
 - g. Post-event Best of Cluck 2018 Chicken & Bourbon Contest "winner" press release
11. cluck does not guarantee the number of attendees or vendors that will participate in Cluck 2018.
12. The food vendor will carry general liability insurance for at least the day of Cluck 2018.
13. The vendor agrees to hold harmless cluck, The Ten 100 Committee, its board members and affiliates.
14. The vendor agrees to release cluck, The Ten 100 Committee, its board members and affiliates from liability for injury to the vendor because of participating in Cluck 2018.
15. Cluck, Inc. is an Indiana domestic nonprofit corporation, with 501(c)3 status pending, whose principal office address is PO Box 441271, Indianapolis, IN 46244. The corporation's federal employee identification number is 83-1318814.





cluck is honored to host you as a participant in the Cluck 2018 Best of Chicken & Bourbon Contest.

Please sign below to commit as a vendor at the event.

Vendor's Brand Name _____

Vendor Contact _____

Signature of Vendor Contact _____

Date _____

**To secure your space as a vendor, please return this form to
contact@cluckscholars.org by September 1, 2018.**

